



## Stallion Service Management

### DIGITAL SERVICES:

- **FACEBOOK PAGE DEVELOPMENT:** Set-up \$125/h Maintenance \$50/h
- **BI-MONTHLY FACEBOOK MARKETING:** promoting the stallion for the duration of the contracted period \$50 per hour with a \$50 minimum
- **WEBSITE DESIGN:** \$5000 includes domain name and emails, home page, stallion page, mares page, sale horses page, news, links to videos and contact page. Includes consult and edits with website designer. MAINTENANCE \$125/h
- **EBLAST SERVICES:** Through Arabian Origins Marketing for promoting the stallion \$175 each. Price includes design and distribution through Arabian Origins Marketing and Arabian Select. Extended international options available through ArabHorsPromotion.com for an additional \$75 per blast. For promoting other horses in stallion owner program \$175 each for AOM. If you wish to use another designer/ distribution service for promotion of other horses then \$50 per hour for organization, review and proofing, plus design fees and cost of distribution.
- **STALLION DIRECTORY LISTING:** On ArabianOriginsMarketing.com: \$125/year

### PROMOTIONAL SERVICES:

- **LOGO DESIGN:** \$250 each includes 3 versions and 3 revisions. Additional revisions are \$25 each. Each logo will be sent to you in vector format, JPG, TIFF and PNG.
- **ADVERTISING DESIGN:** Award winning graphic design - we will help you coordinate with the publication of your choice and ensure that your beautiful ad is delivered well before deadline. \$100b
- **STALLION CARD DESIGN:** Double sided \$75 for design plus cost of printing and shipping
- **DISPLAY DESIGN:** Vertical banner, horizontal banner or posters \$75 plus the cost of printing and shipping

*\*Note we can design and coordinate any promotional items you wish including business cards, signs, car magnets, swag bags, table linens, drinkware, shirts, hats, vests etc. Design and coordination \$50 per hour with your already designed logo plus cost of products and shipping*



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### ADMINISTRATIVE SERVICES

- **BREEDING MANAGEMENT:** sending and ensuring signing of contracts, handling communications between mare owner and stallion owner, scheduling appointments, handling shipping arrangements etc \$50 per hour with \$50 minimum
- **ON-SITE BREEDING MANAGEMENT:** \$500 per day, farm provides all equipment. This can include training stallions for collection, evaluating problem mares, organizing and simplifying processes on farm, setting up forms and documentation process, organizing an ET program, organizing a semen freezing program, etc. Veterinary and medicine and supplies from veterinarian fees assessed by veterinarian.
- **PHOTO SHOOT SCHEDULING:** \$25 per hour. Cost does not include any photographer expenses or fees.
- **STALLION REPORTS:** \$50 per hour
- **REGISTRATIONS:** \$30 per hour
- **NOMINATIONS AND RENOMINATIONS FOR PRIZE MONEY PROGRAMS:** \$30 per hour
- **BILLING:** depends on billing system client prefers, billed on hourly rate \$50 per hour and up
- **WRITING CONTRACTS FOR ONGOING USE:** \$500 per contract set
- **IMPORT AND EXPORT COORDINATION:** including filing all paperwork \$50 per hour  
*\*all prices not including costs assessed by associations for their fees*
- **HORSE/BREEDING SALES:** 20% commission

Call or text DeEtta at 303-241-4713 or email at [arabianorigins@gmail.com](mailto:arabianorigins@gmail.com) or  
Denise at 979-270-0935 or email at [ldshannon@live.com](mailto:ldshannon@live.com)